

August 2026

Board of Trustee Update

Daniels School of Business



Strategic Vision

ACADEMIC PROWESS

- Recruit leading faculty
- Develop current faculty
- PhD Program
- Research Visibility

TRANSFORMATIONAL STUDENT EXPERIENCE

- Student Recruitment
- Affinity & Belonging
- Experiential Learning
- Student Success
- Teaching Innovation

INTEGRATION OF STEM + BUSINESS

- Interdisciplinary Programs
- Technology Competency
- Curriculum Pathways
- Entrepreneurship Ecosystem @ Purdue

FREEDOM & CAPITALISM

- Thought Leadership
- Deepening Student Understanding
- Cornerstone for Business 2.0
- Entrepreneurship Spirit

POWERED BY BUSINESS PARTNERSHIPS

- Advisory for Employer Readiness
- Engagement and Outreach with friends of Purdue
- Executive Education
- Local and State Community Engagement

OPERATIONAL EXCELLENCE

- Effective Governance
- Transparency, Accountability and Citizenship
- Financial Sustainability
- Quality Culture & Operations

Progress under the first year of the new restructure

Official department restructure went into effect on July 1, 2025

1. Built the organizational foundation necessary to scale the Daniels School
2. Shifted accountability closer to where academic innovation occurs
 - New budget model
 - Program/Degree accountability and oversight
3. Delivering on the distinctive identity of STEM + Business through interdisciplinary programs
4. Strengthening the connection between business education and industry impact
 - Advisory boards
 - Striving towards deeper partner engaged experiential learning
5. Next phase is focused on execution, measurement, and long-term sustainability

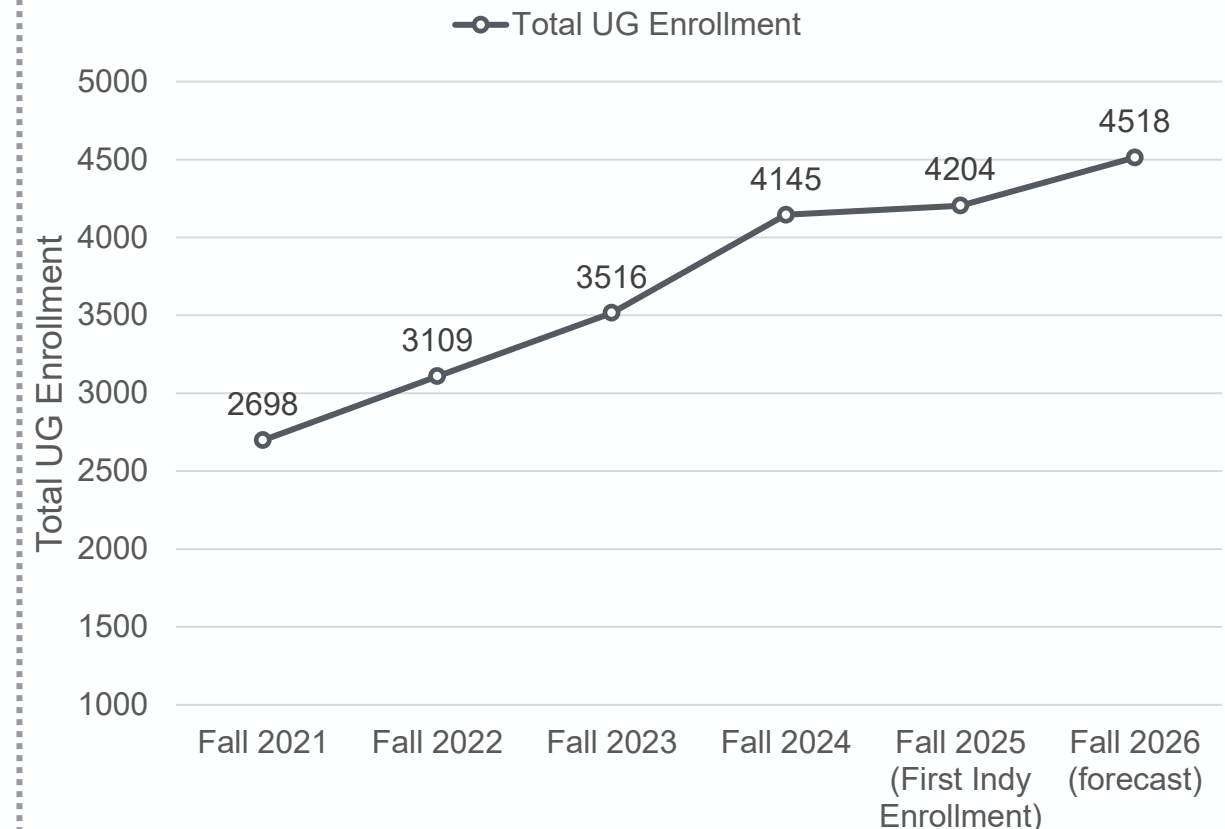
Undergraduate Enrollment

Preview of the incoming class of new beginners

- 1269 Current Accepts (WL + Indy)
 - Projected record-breaking class size without compromising quality
 - Average HS GPA 3.69 (-0.06 vs. last year)
 - University: 3.81 (-0.02 vs. last year)
 - Average SAT Total: 1314 (+13 vs. last year)
 - University: 1344 (+7 vs. last year)
 - Average ACT Composite: 29.0 (-0.4 vs. last year)
 - University: 30.6 (-0.3 vs. last year)
 - 38 current accepts in Indianapolis, IBE major

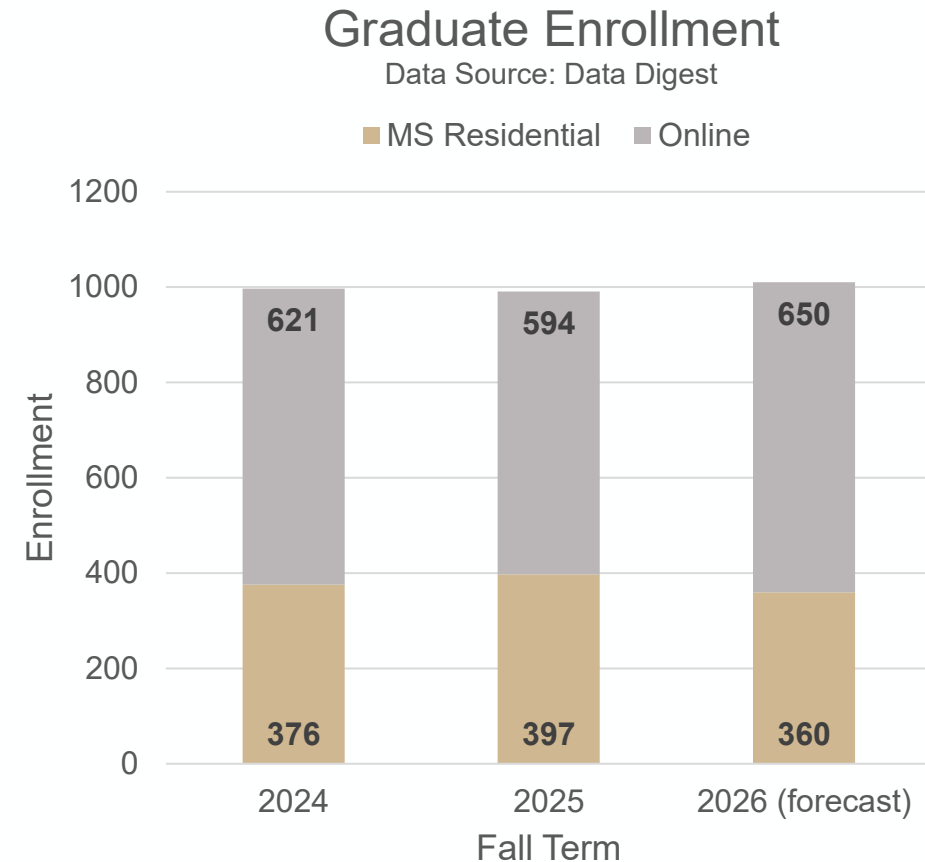
Undergraduate Enrollment WL + Indy

(Data Source: Data Digest)



Graduate Student Enrollment

- Indicators impacting graduate programs
 - Applications are down driven by international students
 - Of those admitted, timing of visa process indicate potential for higher melt
- Opportunities
 - Shift towards domestic recruiting
 - Purdue BEAM program has provided an opportunity to partner across the campus



Moveable Dream Hire Update - 8 new faculty



Judson Caskey
Full Professor, Accounting
Interim Department Head of Accounting
From UCLA Anderson School of Management



David Simchi-Levi
Susan Bulkeley Butler Distinguished Professor
in Operations Management, SCOM
From MIT



Martin Dufwenberg
Full Professor, Economics
From University of Arizona Eller College of Management



Lance Lochner
Full Professor, Economics
Coming from: Western University - Canada



Gwendolyn Lee
Full Professor, Strategic Mgmt.
From University of Florida's Warrington College of Business



Vineet Kumar
Full Professor, Marketing
From: Yale



Michael Weber
Full Professor, Finance
From University of Chicago's Booth School of Business



Eilon Solan
Full Professor, Quantitative Methods
From: Tel Aviv University

Progress on the New Building

- The building is coming in underbudget at \$168M, the school has raised roughly \$85M with an on-time target occupancy date of August 1, 2027



Proposed Building Rendering



Progress as of December 2025



Progress as of July 2026

THANK YOU

